Creating Your Own Personal Brand

CLINT BEHUNIN—MASTER OF SCIENCE IN CORP. COMMUNICATION  
RID: CI/CT, UT: PROF

AMY HARDY—MASTER OF SCIENCE IN CORP. COMMUNICATION  
RID CI/CT, NIC, NAD IV, UT: PROF

- Both Clint and Amy are seasoned interpreters and have both received a Masters of Science in Corporate Organization and Communication. They have taken this knowledge and applied it to interpreters and their interaction with the corporate world. They are excited to share this information with our interpreting community!!! Join us for this interactive and FUN workshop where you will learn how to make yourself stand out in the interpreting world.

- What are we going to do?
  * Participants will learn the importance of developing a personal brand in today’s hyper-competitive world of interpreting.
  * Participants will be led through a self-assessment process to determine their personal skill sets, specialties, professional and personal values and professional aspirations within the interpreting field.
  * This workshop will guide participants through methods to convey a consistent personal brand that will stick with them as they navigate the balance of ethical decision making, appropriate networking, and targeted professional associations.

UTRID PRESENTS  
Sanderson Deaf Center  
Lecture Hall  
5709 S 155 W  
Taylorsville, UT, 84123

MARCH 30, 2013  
9AM-1PM

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For more info, accommodations or the cancellation policy, please contact: Angie Beachley  
Phone: 801-735-6303  
E-mail: abeachley@gmail.com

CEH/CEU: 4/4 credits  
$30 UTRID member  
$45 for non-members

UTRID is an Approved RID CMP Sponsor for Continuing Education Activities. This general studies program is offered for 4.0 CEHs/0.4 CEUs at the Little/None Content Knowledge Level

This workshop will be presented in English or ASL as needed